

Directory
Pisco Brands
Vinexpo 2025

10-12 February 2025
Paris Porte de Versailles
Hall 5.2 Stand F178
France



***PISCO**
SPIRIT OF PERU



W WINE
PARIS | **VINEXPO**
PARIS

ABOUT

Pisco is a Spirit Drink from the tradition and customs of the city of Pisco in Peru, produced exclusively in the southern half of the country, on the coast stretching from Lima to Tacna. It is manifested in the unique flavors of the eight types of Pisco grapes mainly from 5 regions of Peru: Ica, Lima, Arequipa, Moquegua y Tacna which are home to more than 500 bodegas.

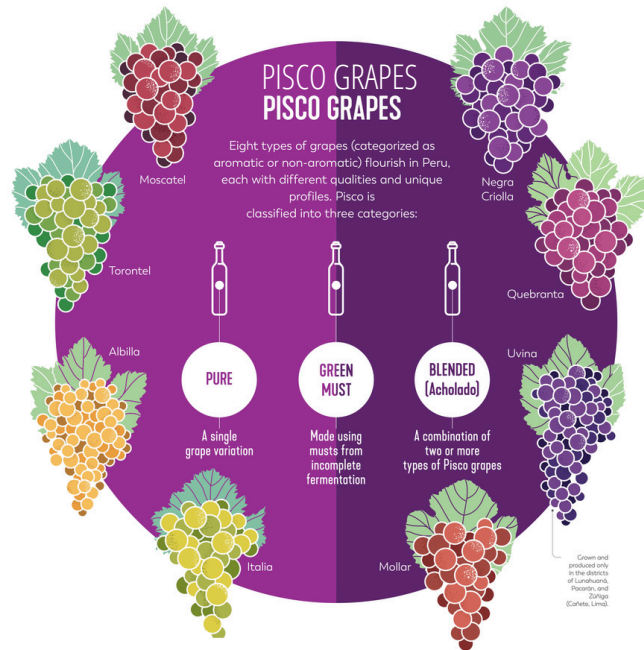
Pisco is recognized for it's versatility which allows it to produce an infinity of sensations and flavors: Quebranta, Negra Criolla, Mollar and Uvina (non-aromatic), Italia, Moscatel, Torontel and Albilla (aromatic). The European Union recognizes PISCO as a protected geographical indication of Peru since October 9, 2013, in the category of fruit spirits. In addition, since 2018 the cities of Pisco and Cognac have been twinned, demonstrating that they share two spirits of the wine world rooted in tradition dating back several centuries and legally protected at the international level.

Every year, Pisco is in the spotlight in many Parisian bars thanks to the Pisco Week, which brings together various events that allows people to discover this subtle spirit with fruity aromas and ideal for making cocktails. These are 10 days dedicated to Pisco which are an opportunity to tame new alcoholic flavors thanks to the essential Pisco Sour or Chilcano but also to taste new creations in very limited editions.

In 2021, the Peruvian sales office in France, PROMPERU France launched the Pisco College Paris, a tailor-made training course for bar and hotel professionals to learn the history and particularities of Peruvian spirits and allow the influence of our Peruvian spirit. An official "Pisco Connoisseur" certificate has already been awarded to nearly 150 professionals.



PISCO REGIONS



* **PISCO**
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Exhibitors

Pisco 1615
Pisco Hacienda del Abuelo
Pisco Don Salvatore
Pisco Santa María Magdalena
Pisco Fontana
Pisco Intipalka
Pisco Queirolo
Pisco Tierra Nueva
Pisco Murga
Pisco Tabernero
Pisco Cepa Inka
Pisco 4 fundos
Pisco Vélasquez
Pisco Sobraya
Pisco Portón
Pisco La Piskera
Pisco San Gallán
Pisco Grimaldi
Pisco Servulo
Pisco Toro Muerto
Pisco Altos de Azpitia
Pisco Armada
Pisco Hijos del Sol
Macerado Frutos del Campo Misterioso





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SPIRIT OF PERU



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Tierra Nueva
— Desde 1921 —



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Desde 1580

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DESDE 1897

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* Alcohol abuse is dangerous for health



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